

SOCIAL MEDIA POLICY

This document outlines policies related to social media. It is with this understanding that you are made aware of how Samaria M Colbert MSW LCSW and Kingdom Creative Counseling PLLC conducts ourselves as it relates to social media and the internet.

Friending

I (we) do not accept friend request or contact request from current, former or future clients on any social networking site. (Facebook, Instagram, twitter, linked in). Adding a client as friend could potentially violate confidentiality and blurs the lines between professional boundaries. We also do not accept referrals over social media. If you are a professional making a referral or a guardian who wants your child to be treated please call the office directly. Any other request will not be responded to and be erased immediately.

Professional Pages

Our professional social media pages are filled with content such as teachings, blogs, and practice updates for news about the practice and Samaria M Colbert. You are welcome to view the pages. However, we do not solicit testimonials or **ANY** form of interaction from our clients on our social media page. The information posted is to keep our supporters updated about the agency and to allow others to know about the type of services we offer, it is **NOT** a tool used to communicate with our consumers. We ask that you **NOT** attempt to correspond with us on **ANY** social media or internet platform. Any questions you have please feel free to give the office a call we will be glad to answer any questions you have. We do not expect you to follow us on **ANY** social media or internet platform it is solely your choice to do so or not.

Following

We will NOT follow you on any social medial platform. There are other promotional, informational, educational material offered from these websites specifically to other clinicians and helping professionals. It is understood that Samaria M Colbert MSW LCSW and Kingdom Creative Counseling PLLC does **NOT** offer other products directly to their consumers, nor is there **ANY** expectation that you purchase these products. If your therapist uses any of the worksheets or books in the counseling session, these materials will be provided to you at no extra charge. We consider it a conflict of interest and is considered unethical according to our licensing board otherwise. There is no use of visual or audio recording allowed at any time on our premises. This includes but is not limited to those who are YouTube vloggers or social media content creators.

Interacting

Please do not text or use any social medial platform to get in contact with your therapist please call the office. As a courtesy we may remind you of your appointment via email or text message, with your permission all software used is HIPPA compliant, and sent from a send only electronic system. If you need to cancel or reschedule your appointment please call the office directly.

Use of search engines

It is **NOT** our regular practice to google clients on Facebook or any search engines. Exceptions to this include if we suspect that you are in danger. These are very rare occurrences. If this ever happens you will be fully made aware at your next appointment.

Business Review Sites

You may find us on different business sites, however we do not solicit nor expect testimonials from you at **ANY** time.

Telamental Health

Although we do understand that many practices offer mental health sessions over social media or electronic platforms at this time our services are location based and are only conducted in our physical office. We will not offer you counseling sessions over the phone, skype or any electronic platforms at this time. In the case of adverse weather where the office is closed at the last minute, we will call you to reschedule your appointment. Note we do follow the Guilford County Health Department closure policy, meaning if they are closed, we are closed.

Policy for high profile or well-known clients:

We adhere to the same confidentially, HIPPA procedures. We will not confirm you as a client with Samaria M Colbert MSW LCSW or Kingdom Creative Counseling PLLC. We do not use social media or any other media outlets to speak on your behave. (please see the consent for treatment for further explanation of privacy practices)

Email

We will **NOT** email you any clinical content. Please do not email us in regards to any secure or confidential content. If you are requesting records you may pick up your records directly from our office. At your request we can fax your content. No information will be released without a signed release of information from you to the specific place you wish your information to be faxed to.

Gifts

We do not accept gifts of any kind.

Events

Kingdom Creative Counseling PLLC sponsors promotional/marketing events regularly to educate the community about the type of treatment we offer. In addition, Samaria M Colbert MSW LCSW is a requested speaker I (we) **DO NOT** solicit our clients to attend nor do we expect you to attend **ANY** of these events. Should you attend you do so at your own choosing. Should you attend one or my (our) events, you will not be acknowledged you as a consumer with us in order to maintain confidentiality. You are not expected or requested to purchase any promotional material offered at these events, if you do so, you do at your own choosing. Although you may be aware of different community events that we could benefit from within our community we do not elicit community/speaking engagements from our consumers. Trainings are for other professionals and are not offered to our consumers.

Please sign below confirming that you understand our policy on social media.

Date: _____

Date: _____

Witness